



# 2018 AD SIZES AND RATES

**E-NEWSLETTERS**

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**Leaderboard (728 x 90)**

**Medium  
Rectangle  
(300 x 250)**

**E-PUB**

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**Leaderboard (728 x 90)**

**Medium  
Rectangle  
(300 x 250)**

**WEBSITE**

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**Leaderboard (728 x 90)**

**Medium  
Rectangle  
(300 x 250)**

| OBR daily          |   |                 |
|--------------------|---|-----------------|
| Opportunity        | Insertion and Ad Specs                              | Unit            |
| Banner Ads         | Leaderboard (728 x 90) Medium Rectangle (300 x 250) | \$6,500/month   |
| Customized e-Blast | Custom crafted HTML e-Blast                         | \$6,000/e-blast |

| OBR daily Morning Brief |                        |              |
|-------------------------|------------------------|--------------|
| Opportunity             | Insertion and Ad Specs | Unit         |
| Banner Ads              | Leaderboard (728 x 90) | \$2,000/week |

To advertise with OBR via our digital communication channels, contact us at [ads@obroncology.com](mailto:ads@obroncology.com)

\*Rates listed are net to OBR.

# 2018 AD SIZES AND RATES (CONTINUED)

| <b>ACCC e-Newsletter</b>   |   |                 |
|--|---|-----------------|
| ACCC Oncology News is a daily custom newsletter that OBR provides to members of the Association of Community Cancer Centers (ACCC) network |   |                 |
|  |   |                 |
| <b>Opportunity</b>   | <b>Insertion and Ad Specs</b>                       | <b>Unit</b>     |
| Banner Ads   | Leaderboard (728 x 90) Medium Rectangle (300 x 250) | \$6,500/month   |
| Customized e-Blasts  | Custom crafted HTML e-Blast                         | \$6,000/e-blast |

| <b>OBR green</b>      |   |                     |
|-----------------------|---|---------------------|
| <b>Opportunity</b>    | <b>Insertion and Ad Specs</b>   | <b>Unit</b>         |
| Exclusive Sponsorship | Leaderboard, company logo and up to 100 words of text on OBR green e-blast; Leaderboard and Medium Rectangle inserted on the OBR green current issue webpage on OBRoncology.com | \$5,000/issue/month |

| <b>OBR website (OBRoncology.com)</b> |   |                 |
|--------------------------------------|---|-----------------|
| <b>Opportunity</b>                   | <b>Includes</b>   | <b>Unit</b>     |
| Banner Ads                           | ROS Leaderboard (728x90) and Medium Rectangle (300 x 250) | \$4,500/month   |
| Sponsored Content                    | Varies by scope   | Varies by scope |

| <b>OBR Special Projects</b>   |   |  |
|---|---|--|
| <b>Opportunities</b>  | <b>Insertions and Ad Specs</b>          |  |
| Editorials (with or without video), Clinical Roundtable Monographs, Peer Review Video Series, Conference Coverage Sponsorships, Interactive Case Study Challenges | Please contact us for more information. |  |

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