



# 2018 AD SIZES AND RATES

**E-NEWSLETTERS**

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**Leaderboard (728 x 90)**

**Medium Rectangle (300 x 250)**

**E-PUB**

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**Leaderboard (728 x 90)**

**Medium Rectangle (300 x 250)**

**WEBSITE**

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**Leaderboard (728 x 90)**

**Medium Rectangle (300 x 250)**

OBR daily		
Opportunity	Insertion and Ad Specs	Unit
Banner Ads	Leaderboard (728 x 90) Medium Rectangle (300 x 250)	\$5,500/month
Customized e-Blast	Custom crafted HTML e-Blast	\$5,000/e-blast

OBR daily Morning Brief		
Opportunity	Insertion and Ad Specs	Unit
Banner Ads	Leaderboard (728 x 90)	\$1,500/week

To advertise with OBR via our digital communication channels, contact us at [ads@obroncology.com](mailto:ads@obroncology.com)

\*Rates listed are net to OBR.

# 2018 AD SIZES AND RATES (CONTINUED)

<b>ACCC e-Newsletter</b>		
ACCC Oncology News is a daily custom newsletter that OBR provides to members of the Association of Community Cancer Centers (ACCC) network		
<b>Opportunity</b>	<b>Insertion and Ad Specs</b>	<b>Unit</b>
Banner Ads	Leaderboard (728 x 90) Medium Rectangle (300 x 250)	\$5,500/month
Customized e-Blasts	Custom crafted HTML e-Blast	\$5,000/e-blast

<b>OBR green</b>		
<b>Opportunity</b>	<b>Insertion and Ad Specs</b>	<b>Unit</b>
Exclusive Sponsorship	Leaderboard, company logo and up to 100 words of text on OBR green e-blast; Leaderboard and Medium Rectangle inserted on the OBR green current issue webpage on OBRoncology.com	\$4,000/issue/month

<b>OBR website (OBRoncology.com)</b>		
<b>Opportunity</b>	<b>Includes</b>	<b>Unit</b>
Banner Ads	ROS Leaderboard (728x90) and Medium Rectangle (300 x 250)	\$4,000/month
Sponsored Content	Varies by scope	Varies by scope

<b>OBR Special Projects</b>		
<b>Opportunities</b>	<b>Insertions and Ad Specs</b>	
Editorials (with or without video), Clinical Roundtable Monographs, Peer Review Video Series, Conference Coverage Sponsorships, Interactive Case Study Challenges	Please contact us for more information.	

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